

**Please join us  
for  
a holiday open house**

Sunday, December 9<sup>th</sup> from noon until 4:00 p.m., over thirty unique and local independent merchants in Downtown Pensacola will welcome the community into their decked-out places of business for some holiday cheer and festive baked goods. Set to the backdrop of holiday music, customers, friends, neighbors, and nearby residents are encouraged to drop-by as many of the open businesses as possible to see items and offerings not found anywhere else in the region. This open house is a chance to visit with the friendly and knowledgeable shopkeepers while sharing some holiday refreshments and enjoying the sounds of the season in an idyllic historic setting.

Participants are encouraged to come and go right after church or throughout the afternoon on Sunday the 9th. Parking will be free curbside along any street or in the Jefferson Street Parking Garage all day long. Participants can be found along Palafox Street, Palafox Place, W. Garden Street, Government Street, and Zaragoza Street. A very visible red poster will adorn the exterior doorway of each location participating in the group open house.

The characters from Winterfest will be walking the sidewalks and greeting guests in the areas where Open House participants are found. Live carolers from the Pensacola Little Theatre will be performing on various street corners throughout the afternoon. Rides through downtown on a horse-drawn carriage will also be available throughout the event on Sunday, December 9<sup>th</sup>.

This invitation is real - just the local businesses that will be hosting you. They are your neighbors. They live and work in this community. They support many of the same causes we each hold dear. They want a chance to thank you for your patronage in the past and to introduce you to their fabulous one-of-a-kind finds just in time for this special season. In short, they believe in Pensacola and love it. Please join them for this new tradition of seasonal hospitality. You won't be disappointed.

See you on Sunday, December 9<sup>th</sup>.

Franklin Kimbrough  
Executive Director  
Pensacola Downtown Improvement Board